MADDIE CHILI

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📞 240-330-7455

🏠 Rockville, MD

TECHNICAL SKILLS

DEVELOPMENT
- HTML | CSS | SASS
- PHP
- JavaScript | JQuery
- Email Templates
- WordPress | Drupal | Webflow
- Git

DESIGN
- Web & Mobile Design
- Wireframing
- Rapid Prototyping
- Style Guides
- Brand Identity

TOOLS
- Adobe Creative Suite
- Sketch
- Invision
- MailChimp | HubSpot
- Google Analytics | Search Console
- GitHub

EDUCATION

Elon University | B.A. Computer Science & B.A. Communication Design

GPA: 3.86 | Graduation Date: May 2017

AWARDS AND HONORS

Phi Kappa Phi Honor Society | Elon Engagement Scholarship

Phi Eta Sigma Honor Society | Elon Design Thinking Cohort 2017

PUBLICATIONS

On the Ability to Provide Demonstrations on a UAS: Observing 90 Untrained Participants Abusing a Flying Robot | AAAI Fall Symposium on AI for Human-Robot Interaction (AI-HRI), 2015

Granola Bar and Cereal Packaging: How the Designs and Messages Have Changed over 10 Years | Elon Journal of Undergraduate Research in Communications, Vol. 9, No. 1 - Fall 2017

WORK EXPERIENCE

2017   **SOCIAL DRIVER - WASHINGTON, DC** (Sept. '17 - Present)
WEB DEVELOPER
Collaborate with in-house and off-site UX, design, project management, and strategy teams to craft high performance and responsive websites. Create website owner's manuals for clients and then lead client training sessions. Work with clients on maintenance requests and bugs. Customize client email templates and integrate them with various CRMs such as HubSpot. Launched over 25 sites and worked on over 45 sites within a year.

B•HIVE DESIGN THINKING - ELON, NC (Dec. '16 - May '17)
DESIGNER
Led and worked with cross function teams and community partners using design thinking and agile methodologies to problem solve ways to benefit health and wellness in the Elon community. Presented prototypes and user test results to our community partners. Designed and developed WordPress site using HTML, CSS and PHP. Produced the branding by generating the logo and style guide for the agency.

2016   **BRLLNT - WASHINGTON, DC** (May '16 - Aug. '16)
WEB DEVELOPER INTERN
Designed and developed style guides, websites and user interfaces for websites. Used Sketch, Adobe XD, Photoshop and Illustrator for design. And used HTML, CSS, SASS, PHP and JavaScript for coding.

2015   **MAKER HUB - ELON UNIVERSITY** (Sept. '15 - May '17)
WEBMASTER AND CONSULTANT
Designed and updated the Maker Hub website using a CMS system. Created Adobe product workshops and utilized 3D printer such as the UltiMaker to create custom objects.

REU PROGRAM - WSU (May '15 - Aug. '15)
ROBOTIC RESEARCH ASSISTANT
Researched within the human-robot interaction and artificial intelligence fields. Studied drones and human interaction. Wrote a paper about our experiment that was accepted for publication to the AAAI Fall Symposium Series–AI-HRI 2015.